



**Skill Enhancement &  
Employment Opportunities  
in Multimedia**



# SATYA SPECIAL SCHOOL

**Name of an event:** Interactive Session with Parents of CWSN Children on - Skill enhancement & Employment Opportunities in Multimedia

**Resource Person:** Mr. Rakesh Dhasmana, Consulting Director, AIMS Media

**Number of Parents of CWSN:** 40 Parents

**Date:** 22.06.2019

## Program Summary:

### AIMS/AEMP (ABILITY ENHANCEMENT MULTIMEDIA PROGRAM:

AIMS Media believes in the ability of each individual and it just need right training and guidance to perform well. "**Equality before Inclusion**" is the mantra to create sustainable and independent livelihoods for all citizens in the county. AIMS Media is working with Divyang's having special needs and disabilities across India under the "**Mission of building an Inclusive-Accessible Society**".

Initial Awareness program by Mr. Rakesh Dhasmana, Consulting director at AIMS media was held at Satya for parents and Special educators. Around 40 parents and staffs were attended the workshop and found it was very interesting and useful and interacted with the resource person.

They provide advocacy, consultancy and skill-based education to the students. Ever since its inception, AIMS Media has tried to make the existing and traditional education system more interesting, innovative and employment-oriented. Furthermore, it has successfully positioned many students in various organizations based on their distinctive competencies. AEMP designed keeping in mind different age, abilities and difficulties and over the past years, it had shown tremendous changes in the life of special needs. The purpose of this programme is to educate, enable and empower Differently-Abled community through multimedia and art-based tools and eventually to build sustainable and independent livelihood.

## OBJECTIVES OF THE INTERACTIVE SESSION:

1. To promote and enhance the skill of CWSN children in the field of Multimedia.
2. To create sustainable employment opportunity for CWSN and Parents.
3. Glimpse of Multimedia Training.

## METHODOLOGY:

- ✓ Power Point presentation
- ✓ Direct interaction with parents of special need children's

## ABOUT THE PROGRAM:

The consulting director, detailed the parents about the employment opportunity for special need children, together with their objective of creating "**Inclusive-Accessible Society**" by enhancing the skill of children in Multimedia platform.

*His interaction was on the following areas:*

- Opportunities/scope available for multimedia (E-commerce, publishing, industries etc.)
- Selection of children according to their skills (children will be given 12 activity-based training and skills tested based on their score suitable course will be provided to the children)
  - Scores < less than 25% - not apt
  - 25%-50 foundation course
  - 50%-75% Diploma Course
  - >75% Fast Track course
- Training session are available on the following platform.
  - Online/offline
  - Curriculum based
  - Distance Education
  - Personal interaction
- Training Schedule (CBT)  
18 months, 6 hrs. in a week
- Multimedia training is based on
  - Pre-production
  - Production
  - Post production
- After training (Practical Training) with clients

- Case study of children employed after training.

### **CONCLUSION:**

The use of multimedia in an educational context offers significant potential in making the learning environment more accessible to disabled students, although this message can be lost in favor of the equally important, but higher-profile, demands that multimedia be provided with additional features to make it accessible.

However, Mr. Rakesh is of the opinion as educators' awareness of their responsibilities towards ensuring the accessibility of the learning environment to disabled students increases, significant debate surrounds the implications of accessibility requirements on educational multimedia. There would appear to be widespread concern that the fundamental principles of creating accessible web-based materials seem at odds with the creative and innovative use of multimedia to support learning and teaching, as well as concerns over the time and cost of providing accessibility features that can hold back resource development and application. Whether this Multimedia programme should be included in the school curriculum itself or impart to the selected children, all would be finalized after the interaction with the Director of Satya special school.

### **PHOTO GALLERY:**

